

Without intervention now, 400,000 *additional* Americans could be diagnosed with HIV over the next 10 years<sup>1</sup>.

Since the 1980s, people diagnosed with HIV faced a frightening future — a shortened life expectancy of just twelve years,<sup>1</sup> a strong cultural stigma and misunderstandings around how HIV is contracted. Even as our understanding of the disease has advanced, **more than one million people in the U.S. are living with HIV.**<sup>2</sup> At-risk individuals may avoid being tested for fear of the outcome. People living with HIV may refuse treatment for fear of judgement. And some people continue to perpetuate stigmas for fear of something they don't fully understand.

Thanks to increased education and treatment advancements, we can realistically see a future without new HIV transmissions.

## Prevention is a possibility.

In addition to expanded education on disease prevention, pre-exposure prophylaxis (PrEP) uses medications developed for the treatment of HIV to actually *prevent it*. By taking a single pill once a day, people with an elevated risk of contracting HIV can prevent contracting it.

While this preventative approach has great promise, it still has barriers, including:

**COST:** The list price of PrEP is close to \$24,000<sup>4</sup> a year, which could be realized every year that the individual is at high risk for acquiring HIV. The price tag has kept PrEP out of reach for many people who need it the most.

**PROPER UTILIZATION:** Reports estimate an alarmingly low utilization rate: only 8% of at-risk people are taking PrEP.<sup>2</sup> Adherence to PrEP is especially critical to preventing HIV transmission but can be impacted by the stigma, medication side effects, or inaccurate education.

**STIGMA:** Negative societal attitudes about HIV have resulted in labeling, stereotyping and rejection, and these have been reported as reasons people avoid or stop taking PrEP.<sup>5</sup>

**TREATING HIV  
CAN COST  
\$20,000  
MORE THAN IT  
DOES TO  
PREVENT IT.**<sup>3</sup>

**THERE'S MORE WE CAN DO TOGETHER TO MAKE THIS LIFE-SAVING  
MEDICATION AVAILABLE TO THOSE WHO NEED IT**

# FUTURE: ZERO



## Introducing the HIV Care Value<sup>SM</sup> program

With the HIV Care Value program, part of our value-based SafeGuardRx<sup>®</sup> platform, we're helping you prepare for the upcoming zero-dollar copay requirement, while working toward a goal of zero members missing out on a life-saving therapy.



**ZERO COST UNPREDICTABILITY** The Affordable Care Act will require most private health insurers to cover HIV PrEP medication at no out-of-pocket cost. But those costs will inevitably shift to plan sponsors like you.

To help your plan continue to provide affordable, predictable healthcare coverage, we will cap plan sponsor cost trend for each utilizing member on applicable HIV PrEP products at a plan-specific percentage. If, at the end of the program year, cost trend on these medications exceeds this trend cap, Express Scripts will reimburse enrolled plans the cost of that overage.



**ZERO UNSUPPORTED PATIENTS** Members taking PrEP will have access to specially trained clinicians through the Express Scripts Therapeutic Resource Center<sup>®</sup>. Patient education such as this is absolutely critical to effectively preventing HIV transmission, and has proven to have a significant, positive impact on PrEP adherence.<sup>6</sup>



**ZERO GAPS IN AWARENESS** We will identify providers with at-risk patient populations and equip them with information on the latest policy updates and evidence-based insights they may need to educate their patients on HIV prevention. This will help ensure providers have what they need to deliver information about preventive measures and the importance of adherence to therapy.



**ZERO ENROLLMENT FEES, NETWORK REQUIREMENTS OR PLAN DESIGN CHANGES**

As long as members have co-preferred access to the participating PrEP medications, you won't need to make any changes to benefit from these payer-specific cost trend caps or added patient support. And members can fill prescriptions for PrEP medications at any pharmacy within your plan benefit.

**Visit [SafeGuardRx.com](https://www.safeguardrx.com) and contact your account team to learn how the HIV Care Value program can help move us toward a future with zero new HIV diagnoses.**

1. U.S. Department of Health & Human Services  
2. Centers for Disease Control and Prevention  
3. *Viral Signs: Understanding HIV Medication Use*  
(An Express Scripts report)

4. *Kaiser Health News*  
5. *Am J Mens Health*. 2018 Nov; 12(6): 1843–1854. Published online 2018 Aug 30.

6. *Current concepts for PrEP adherence in the PrEP revolution: from clinical trials to routine practice*. Haberer JE.