SAFEGUARDRX®

HIV Care Value[®] Program



Since the 1980s, people diagnosed with HIV faced a frightening future—a shortened life expectancy of just twelve years, a strong cultural stigma and misunderstandings around how HIV is contracted.¹ Even as our understanding of the disease has advanced, 1.2 million people in the U.S. are living with HIV.² At-risk individuals may avoid being tested for fear of the outcome. People living with HIV may refuse treatment for fear of judgement. And some people continue to perpetuate stigmas for fear of something they don't fully understand. Thanks to increased education and treatment advancements, we can realistically see a future without new HIV transmissions.

PREVENTION IS POSSIBLE

In addition to expanded education on disease prevention, pre-exposure prophylaxis (PrEP) is a novel therapy that uses medications developed for the treatment of HIV to actually prevent it. By taking a single pill once a day, people with an elevated risk of contracting HIV can prevent contracting it. And even though it costs \$20,000 more a year to treat HIV than it does to prevent it,³ this approach still has barriers, including:

- + Adherence: High adherence to PrEP is especially key for reducing the risk of HIV transmission. Clinical trials report widely varying efficacy (0–75%), primarily due to differences in medication adherence.⁴ Adherence is affected by stigma, low risk perception, medication side effects, ineffective or inaccurate education about the importance of adherence and the logistics of daily life.⁵
- + **Proper utilization:** Reports estimate an alarmingly low utilization rate: only 25% of at-risk people are taking PrEP.⁶
- + **Stigma:** Negative societal attitudes about HIV have resulted in labeling, stereotyping, and rejection, and these have been reported as reasons people avoid or stop taking PrEP.⁷



400K AMERICANS

could be diagnosed with HIV over the next 10 years without intervention now²

81% ADHERENCE

among members in HIV Care Value currently taking PrEP therapy⁸

THE HIV CARE VALUE PROGRAM

Through the HIV Care Value program, part of our SafeGuardRx platform, we're working toward a future where zero members miss out on a life-saving therapy. Utilization and adherence support is a critical component to achieving zero new HIV diagnoses and assist in the overall economic health of your plan, your at-risk members and the health care system as a whole.

The HIV Care Value program is part of the SafeGuardRx portfolio that helps save lives and money by focusing on the most costly and complex conditions. We're excited to bring these solutions to you as Evernorth SM, leveraging the specialized clinical model and value-based contracting strategies from Express Scripts PBM.

FUTURE: ZERO



Zero unsupported patients

Patients taking PrEP medications need accessible tools that fit into their daily routines. We will offer patients the option to use our digital adherence solution: a smart pill box with a digitally enabled dispenser that records how often a pill is dispensed and is connected to real-time reporting and reminders.

In addition, patients on PrEP therapy will have access to specially trained clinicians through the Express Scripts Therapeutic Resource Center[®]. Our clinicians also have access to the analytics from the Digital Adherence Solution device for a more robust view of each patient's adherence history. Patient support such as this is absolutely critical to effectively preventing HIV transmission, and has proven to have a significant, positive impact on PrEP adherence.



Zero gaps in awareness

We will identify providers with at-risk patient populations and equip them with information on the latest policy updates and evidence-based insights they may need to educate their patients on HIV prevention. This will help ensure providers have what they need to deliver information about preventive measures and the importance of adherence to therapy.



Zero network requirements

Members can fill prescriptions for PrEP medications at any pharmacy within your plan benefit.

There's more we can do together to make life-saving medication available to those who need it.



For more information about the HIV Care Value program and how SafeGuardRx makes medicine work harder, visit <u>SafeGuardRx.com</u> or contact your account representative.

- 1. Centers for Disease Control and Prevention
- 2. U.S. Department of Health and Human Services
- 3. Viral Signs: Understanding HIV Medication Use (An Express Scripts report)
- 4. Haberer, J. E. (2016). Current concepts for PrEP adherence in the PrEP revolution
- 5. A sy stematic review of adherence to oral pre-exposure prophylaxis for HIV how can we improve uptake and adherence? David Sidebottom, Anna Mia Ekstrom and Susanne Stromdah
- 6. Centers for Disease Control and Prevention
- 7. AM J Mens Health. 2018 Nov.
- 8. 2021 SafeGuardRx Data

About SafeGuardRx

SafeGuardRx offers protection from health care's biggest budgetary threats by combining multiple effective cost-containment strategies into a single platform, and enrolled plans experience lower overall trend than nonenrolled plans. Paired with condition-specific patient engagement and support clients see better patient medication adherence, higher therapy completion rates and greater compliance with clinical guidelines.

