LIMITED VS. COMPREHENSIVE COVERAGE

Better fertility coverage drives better results for patients and plan sponsors

Click through the tabs in this interactive IVF patient journey to see how a comprehensive fertility benefit can save patients and plans time, money and stress while increasing visibility into costs and care and reducing risk for both mother and infant.

Susan
LIMITED BENEFIT

Susan’s health plan recently added a limited fertility benefit. Susan is 32 and has been trying to conceive naturally for over two years without any results. She is ready to see a fertility specialist and begin her fertility treatment journey.

Diana
COMPREHENSIVE BENEFIT

Diana’s health plan offers a comprehensive fertility benefit, which was an important selling point for her when she switched jobs early in her career. She has been trying to conceive for a little over a year and is now ready to meet with a fertility specialist.

Visit the website or contact your account rep to learn more about our comprehensive fertility solution, FamilyPath™.